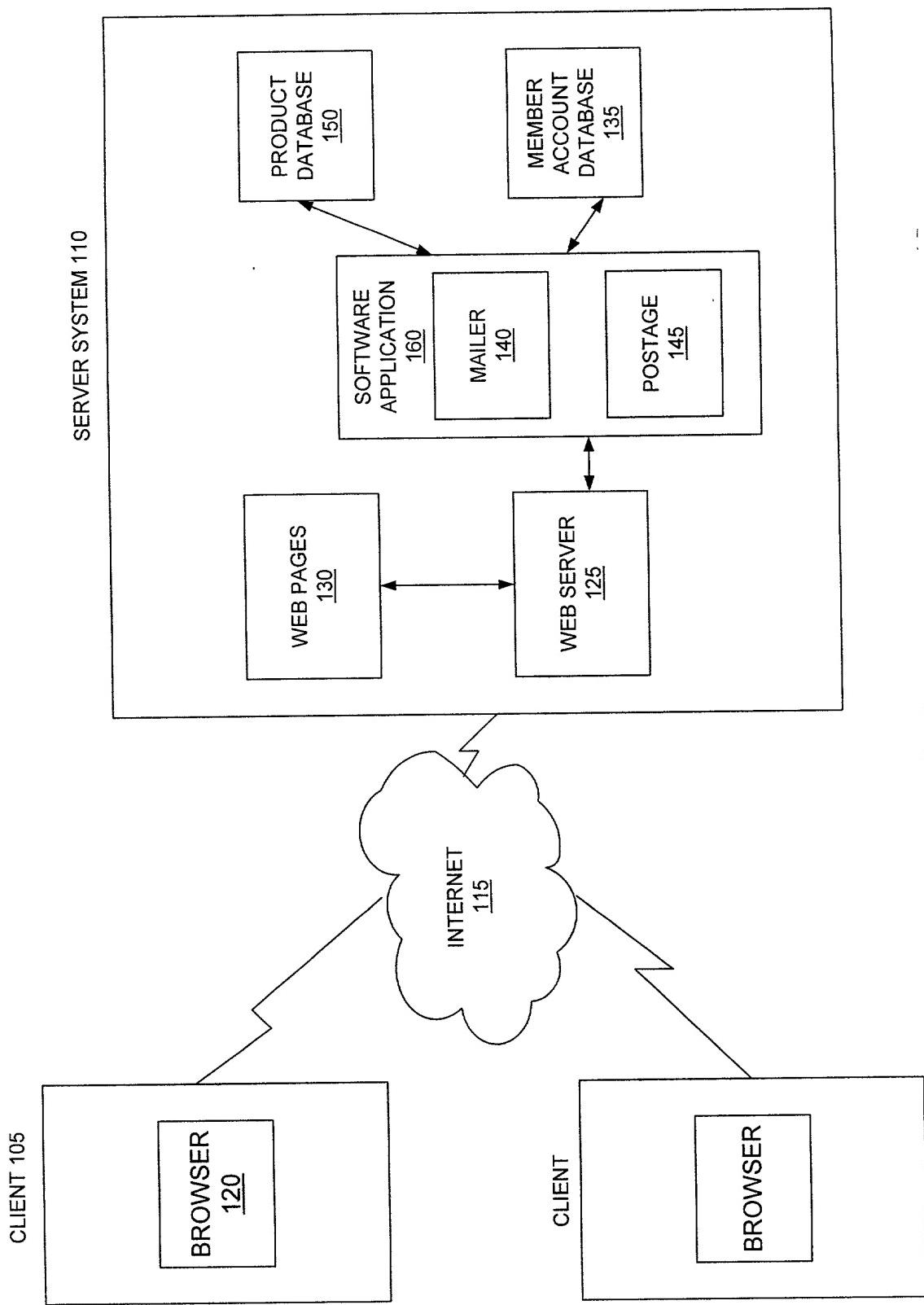


FIG. 1



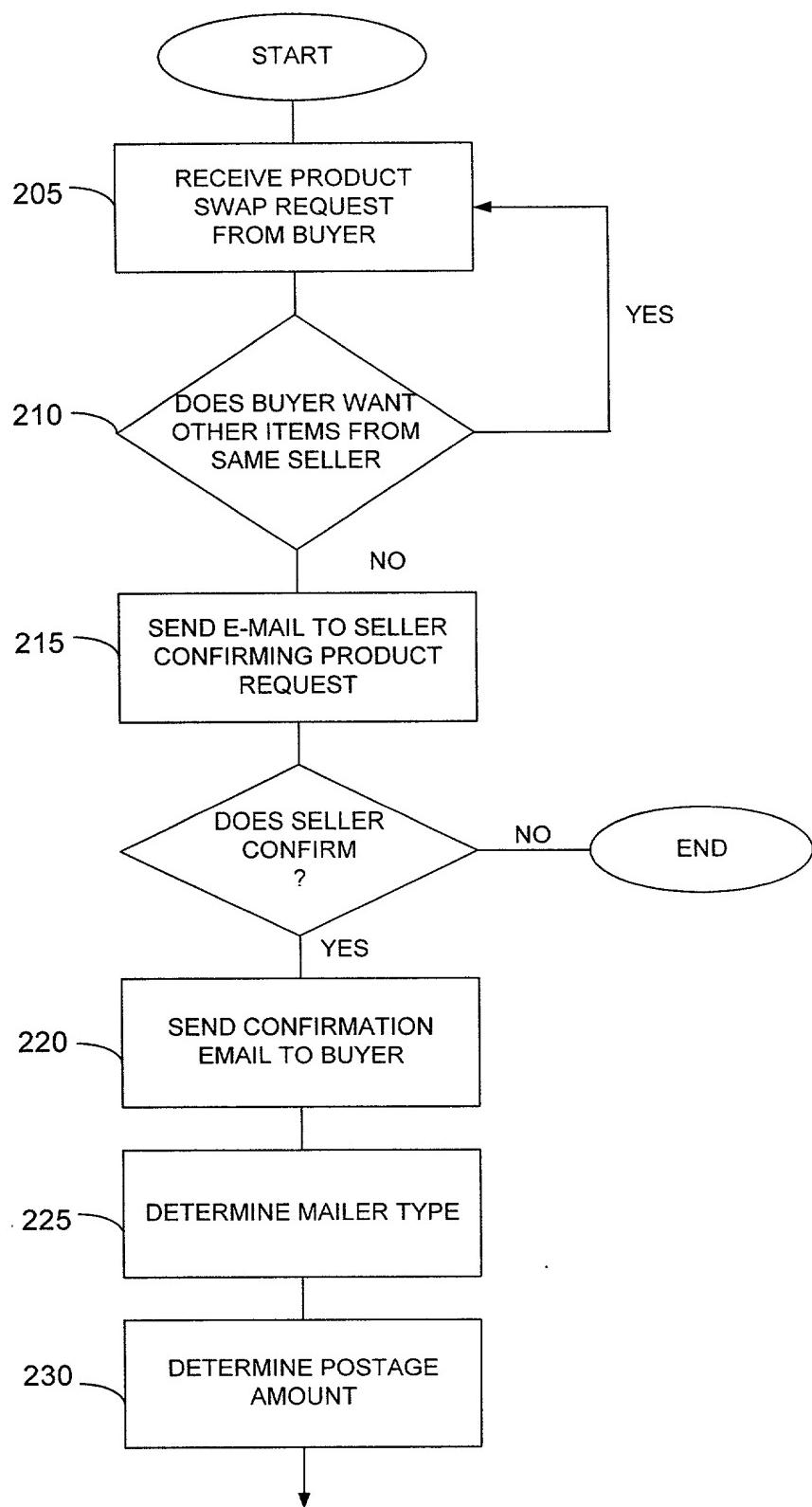


FIG. 2

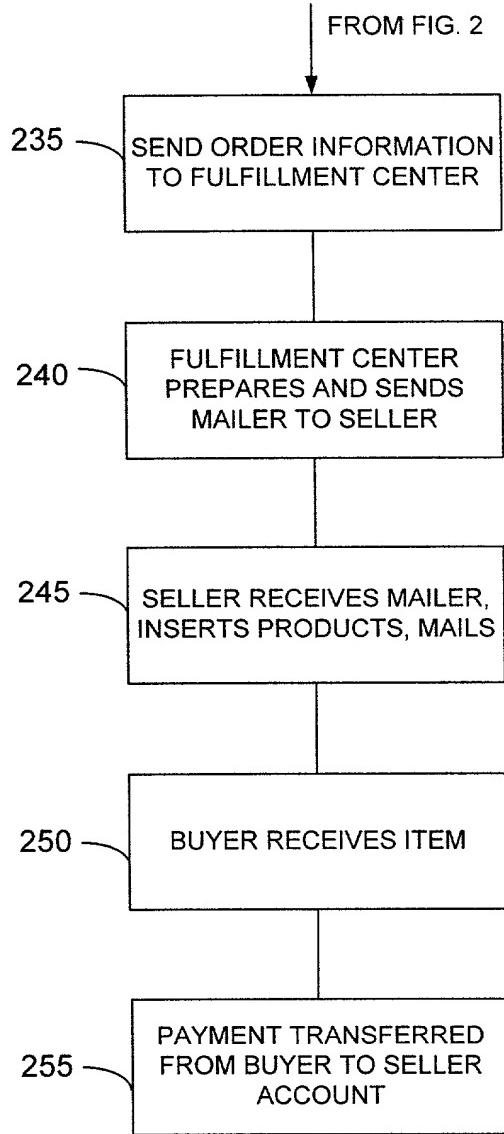


FIG. 2A

MrSwap Postage and COGS

Outbound 1st Class

	Medium	\$0.65
	Large	\$0.76
	Jumbo	\$0.76

Total postage

320

CD DVD VHS PC Cartel Order Summary

	Mailer	Item	Total Weight	Postage Type	Outbound Postage	Outer Stamps	P2P Postage	Inner Stamps
1	1 DVD	5.791% medium	0.8	4.50	5.30 Media	\$0.55	\$1.30 (2) .55+.20	
2	2 DVDs	1.811% medium	0.8	9.00	9.80 Media	\$0.55	\$1.30 (2) .55+.20	
3	3 DVDs	0.501% large	1.44	13.50	14.94 Media	\$0.76	\$1.30 (2) .55+.20	
4	4 DVDs	7.154% large	1.44	18.00	19.44 Media	\$0.76	\$1.75 1.00+.55+.20	
1	1 VHS	2.676% medium	0.8	10.80	10.80 Media	\$0.55	\$1.30 (2) .55+.20	
2	2 VHS	2.400% large	1.44	20.00	21.44 Media	\$0.76	\$1.75 1.00+.55+.20	
3	3 VHS	0.665% large	1.44	30.00	31.44 Media	\$0.76	\$1.75 1.00+.55+.20	
4	4 VHS	5.204% jumbo	2	40.00	42.00 Media	\$0.76	\$2.20 (2) .00+.20	
5	5 VHS	0.987% jumbo	2	50.00	52.00 Media	\$0.76	\$2.65 (2) 1.00+.55+.10	
6	6 VHS	10.038% jumbo	2	60.00	62.00 Media	\$0.76	\$2.65 (2) 1.00+.55+.10	
1	1 VHS, 1 CD	1535	0.8	4.50	5.30 Media	\$0.55	\$1.30 (2) .55+.20	
2	1 VHS, 2 CDs	480	1.811% medium	0.8	9.00	9.80 Media	\$0.55	\$1.30 (2) .55+.20
1	1 VHS, 2 CDs, 1 game (playstation)	133	0.501% large	1.44	13.50	14.94 Media	\$0.76	\$1.30 (2) .55+.20
1	1 VHS, 1 CD, 1 game (playstation)	41	7.154% large	1.44	18.00	19.44 Media	\$0.76	\$1.75 1.00+.55+.20
2	1 VHS, 1 CD, 2 games (playstation)	2034	2.676% medium	0.8	10.80	10.80 Media	\$0.55	\$1.30 (2) .55+.20
1	1 VHS, 1 CD, 3 CDs	636	2.400% large	1.44	20.00	21.44 Media	\$0.76	\$1.75 1.00+.55+.20
1	1 VHS, 1 CD, 4 CDs	177	0.668% large	1.44	14.00	15.44 Media	\$0.76	\$1.30 (2) .55+.20
1	1 VHS, 1 CD, 5 CDs	10	0.038% large	1.44	18.00	19.44 Media	\$0.76	\$1.75 1.00+.55+.20
1	1 VHS, 1 CD, 6 CDs	10	0.038% large	1.44	22.50	23.94 Media	\$0.76	\$1.75 1.00+.55+.20
1	1 VHS, 1 CD, 7 CDs	10	0.038% large	1.44	18.50	19.94 Media	\$0.76	\$1.75 1.00+.55+.20
1	1 VHS, 1 CD, 8 CDs	10	0.038% large	1.44	23.00	24.44 Media	\$0.76	\$1.75 1.00+.55+.20
1	1 VHS, 1 CD, 9 CDs	10	0.038% large	1.44	22.00	23.44 Media	\$0.76	\$1.75 1.00+.55+.20
1	1 VHS, 1 CD, 10 CDs	10	0.038% medium	0.8	8.50	9.30 Media	\$0.55	\$1.30 (2) .55+.20
1	1 DVD, 1 CD	10	0.038% medium	0.8	12.50	13.30 Media	\$0.55	\$1.30 (2) .55+.20
2	1 DVD, 2 CDs	10	0.038% large	1.44	16.50	17.94 Media	\$0.76	\$1.75 1.00+.55+.20
1	1 DVD, 3 CDs	10	0.038% large	1.44	21.00	22.44 Media	\$0.76	\$1.75 1.00+.55+.20
3	1 DVD, 4 CDs	10	0.038% large	1.44	25.50	26.94 Media	\$0.76	\$1.75 1.00+.55+.20
3	2 DVDs, 3 CDs	10	0.038% large	1.44	29.00	30.34 Media	\$0.76	\$1.75 1.00+.55+.20
3	3 DVDs, 4 CDs	10	0.038% large	1.44	30.50	30.94 Media	\$0.76	\$1.75 1.00+.55+.20
4	3 DVDs, 5 CDs	1560	5.886% jumbo	2	8.00	10.00 Media	\$0.76	\$1.30 (2) .55+.20
1	1 game (PC)	1	7.088% medium	0.8	4.50	5.30 Media	\$0.55	\$1.30 (2) .55+.20
1	1 game (PC), 1 CD	240	0.906% jumbo	2	16.00	18.00 Media	\$0.76	\$1.75 1.00+.55+.20
1	1 game (PC), 2 CDs	43	0.162% jumbo	2	12.00	14.00 Media	\$0.76	\$1.30 (2) .55+.20
2	1 game (PC), 3 CDs	15	0.162% jumbo	2	16.00	18.00 Media	\$0.76	\$1.75 1.00+.55+.20
3	1 game (PC), 4 CDs	10	0.038% jumbo	2	20.00	22.00 Media	\$0.76	\$1.75 1.00+.55+.20
4	1 game (PC), 5 CDs	10	0.038% jumbo	2	24.00	26.00 Media	\$0.76	\$1.75 1.00+.55+.20
1	1 game (PC), 6 CDs	2093	7.088% medium	0.8	4.50	5.30 Media	\$0.55	\$1.30 (2) .55+.20
1	2 games (PC)	240	0.906% medium	0.8	9.00	9.80 Media	\$0.55	\$1.30 (2) .55+.20
1	3 games (cartridge)	43	0.162% medium	0.8	13.50	14.30 Media	\$0.55	\$1.30 (2) .55+.20
4	4 games (cartridge)	16	0.162% medium	0.8	18.00	18.80 Media	\$0.55	\$1.75 1.00+.55+.20
1	1 game (cartridge), 1 CD	66	0.249% large	1.44	8.50	9.94 Media	\$0.76	\$1.30 (2) .55+.20
1	1 game (cartridge), 1 CD, 1 game (PC)	10	0.038% jumbo	2	16.50	18.50 Media	\$0.76	\$1.75 1.00+.55+.20
1	1 game (cartridge), 1 CD, 2 games (PC)	10	0.038% jumbo	2	21.00	23.00 Media	\$0.76	\$1.75 1.00+.55+.20
1	1 game (cartridge), 1 CD, 3 games (PC)	10	0.038% jumbo	2	17.00	19.00 Media	\$0.76	\$1.75 1.00+.55+.20
1	1 game (PC), 1 VHS	10	0.038% jumbo	2	18.00	20.00 Media	\$0.76	\$1.75 1.00+.55+.20
1	1 game (PC), 1 VHS, 1 CD	13066	49.303% medium	0.8	4.00	4.80 1st Class	\$0.55	\$1.18 .78+.40
1	1 CD, 2 CDs	2485	9.317% medium	0.8	8.00	8.80 Media	\$0.55	\$1.30 (2) .55+.20
2	2 CDs, 3 CDs	636	2.400% medium	0.8	12.00	12.80 Media	\$0.55	\$1.30 (2) .55+.20
3	3 CDs, 4 CDs	255	0.962% large	1.44	16.00	17.44 Media	\$0.76	\$1.75 1.00+.55+.20
4	4 CDs, 5 CDs	128	0.463% large	1.44	20.00	21.44 Media	\$0.76	\$1.75 1.00+.55+.20
5	5 CDs, 6 CDs	65	0.245% large	1.44	24.00	25.44 Media	\$0.76	\$1.75 1.00+.55+.20
6	6 CDs, 7 CDs	43	0.162% large	1.44	28.00	29.44 Media	\$0.76	\$1.75 1.00+.55+.20
7	7 CDs, 8 CDs	26	0.098% large	1.44	32.00	33.44 Media	\$0.76	\$2.20 (2) 1.00+.20

FIGURE 3

400 ↘



Thank you for swapping with MrSwap.com.

Please send your package today to earn and keep a gold star rating. Your SwapPoints or cash will be added to your account when your swap partner receives the package. For questions or support please contact us at support@MrSwap.com

Please insert the following items into the enclosed mailer:

«swap_item1»
«swap_item2»
«swap_item3»
«swap_item4»

«swap_item5»
«swap_item6»
«swap_item7»
«swap_item8»

swap number: «swap_number»

date: «date_state_10»

410 ↗

FIGURE 4



FORWARDING
SERVICE
REQUESTED

510 ↘
MrSwap.com
40 First St 5th Floor
San Francisco CA 94105

500 ↘

530 ↗
outbound mailer
postage: «postage_outbound»

«owner_name»
«swap_number»

520 ↘

FIRST CLASS

TO: «owner_ship_to_name_first» «owner_ship_to_name_last»
«owner_ship_to_address1» «owner_ship_to_address2»
«owner_ship_to_city», «owner_ship_to_state» «owner_ship_to_zip»

FIGURE 5



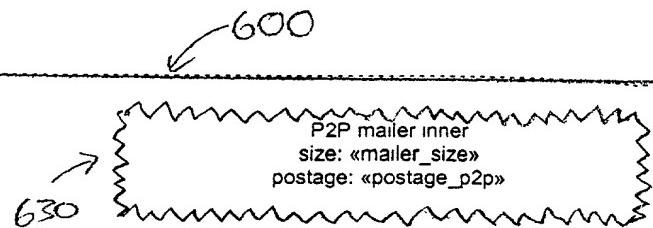
FORWARDING
SERVICE:
REQUESTED

MrSwap.com
40 First St · 5th Floor
San Francisco CA 94105

610

«buyer_name»
«swap_number»

620



«inner_rate»

TO:

«buyer_ship_to_name_first» «buyer_ship_to_name_last»
«buyer_ship_to_address1» «buyer_ship_to_address2»
«buyer_ship_to_city» «buyer_ship_to_state»
«buyer_ship_to_zip»

FIGURE 6

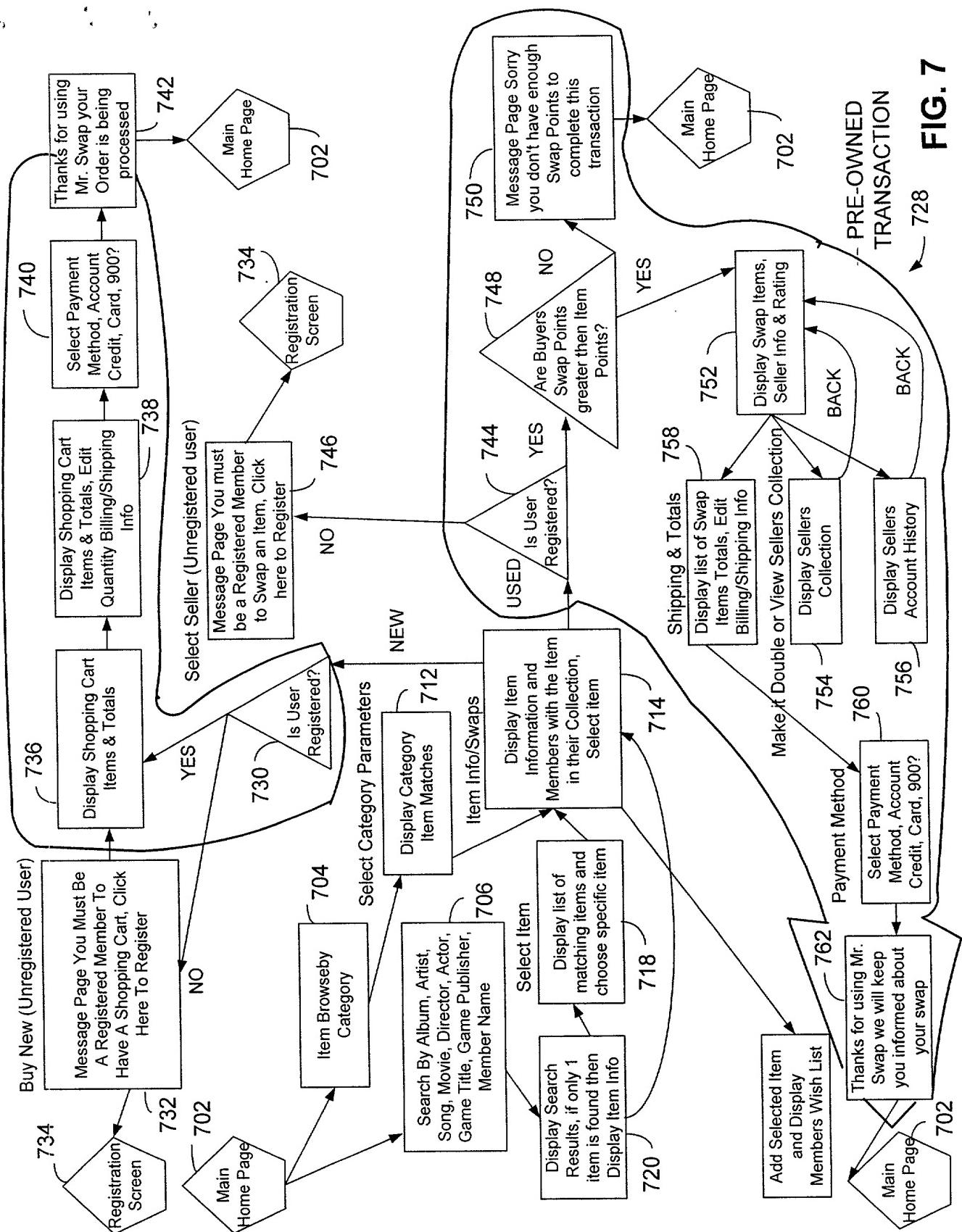
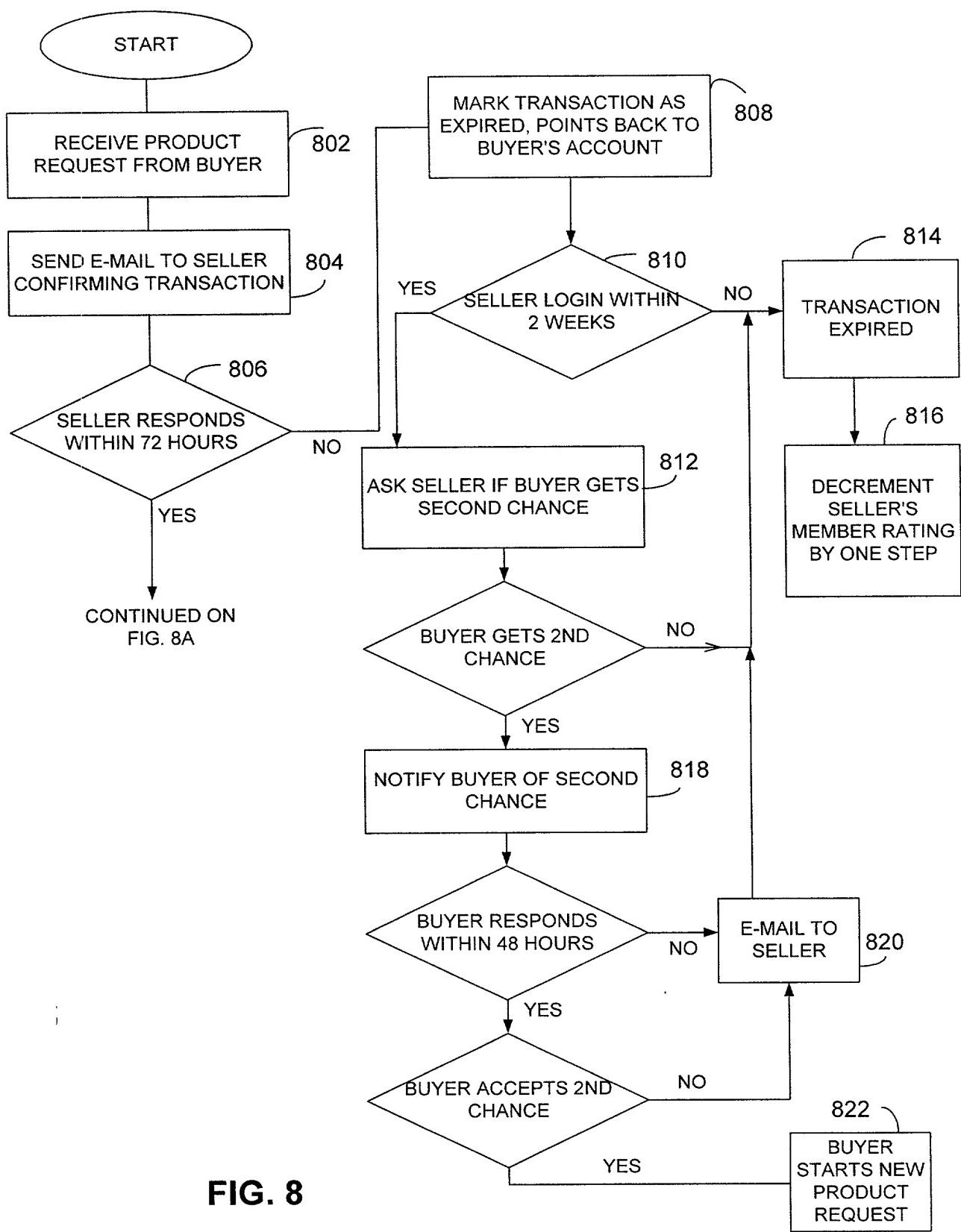


FIG. 1



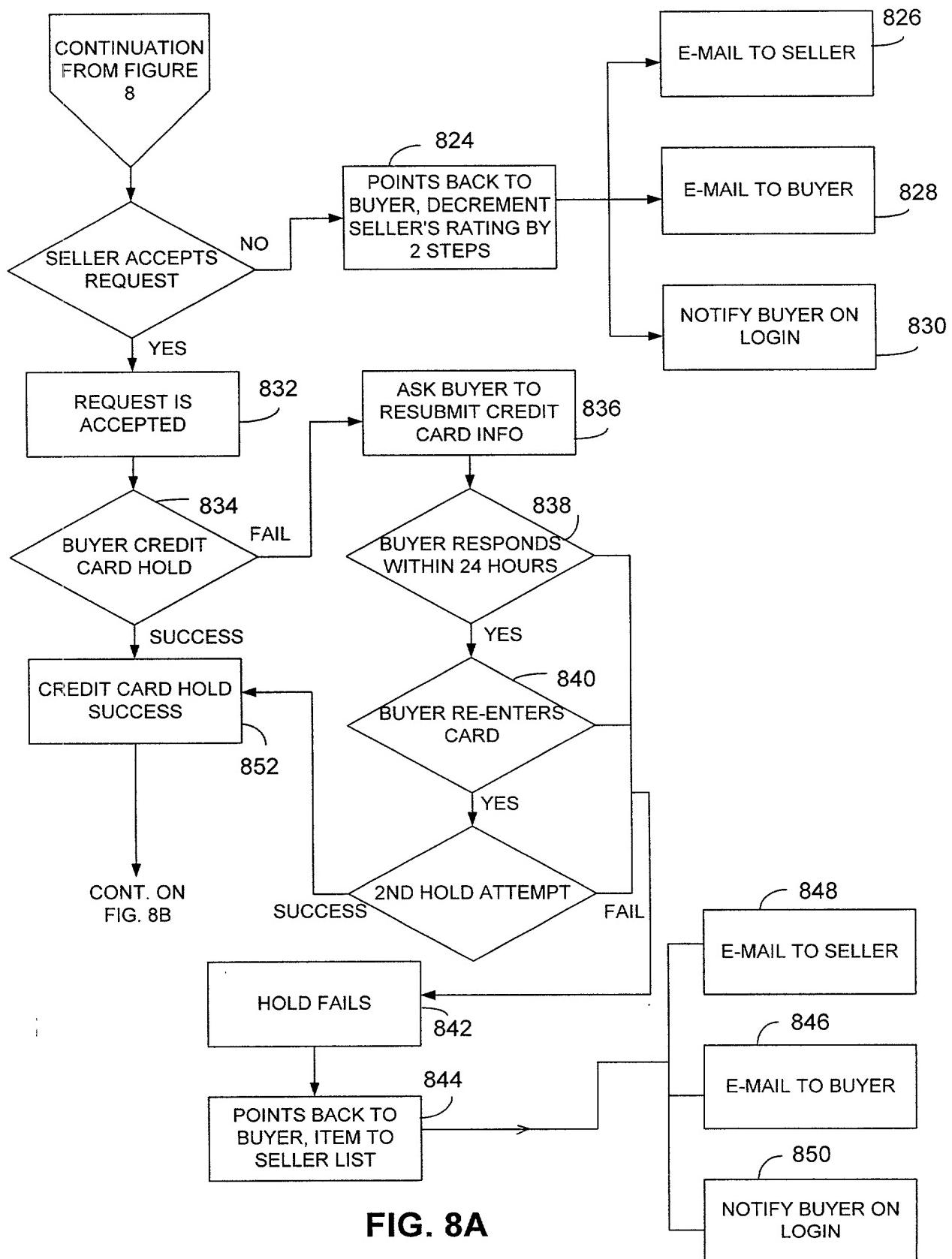


FIG. 8A

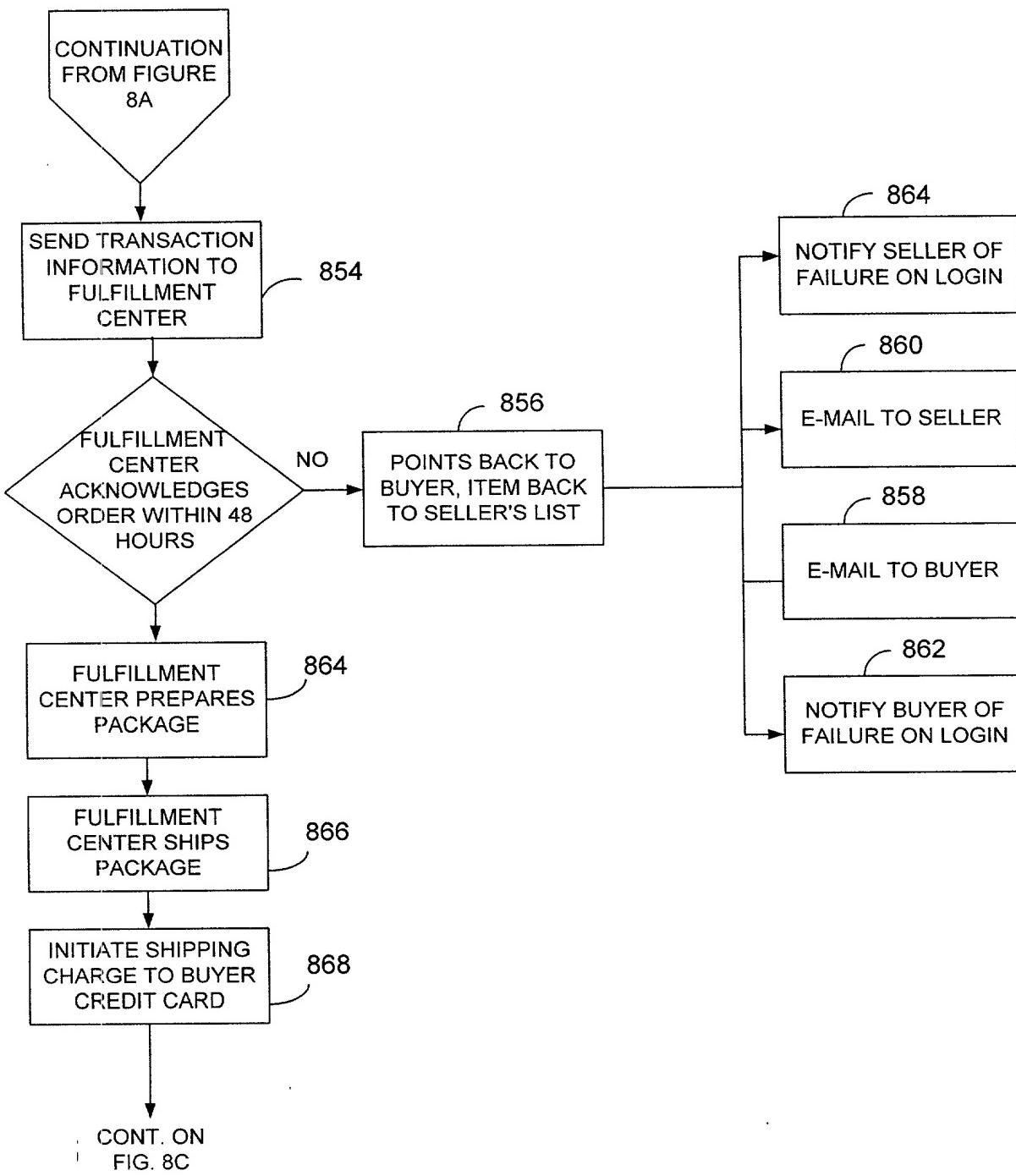


FIG. 8B

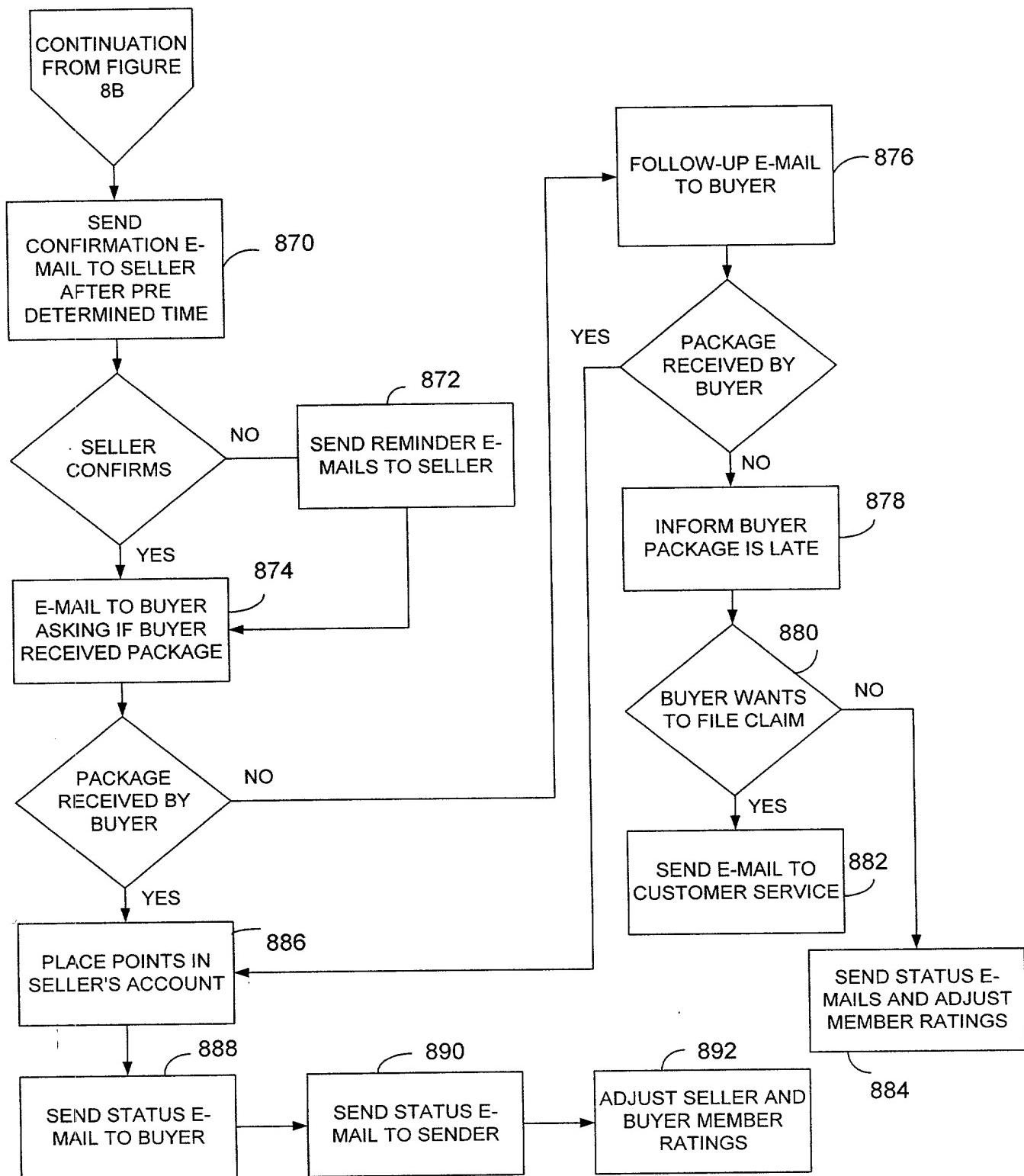


FIG. 8C

ADD ITEM: TITLE , ARTIST



Condition

- Unopened - New, still in the shrink-wrap
- Excellent - Like new, but opened
- Good - No problems, shows normal wear and tear
- Fair - Playable, with minor problem (describe below)

Got a question?
Click here



Comment (optional)

get it while you can!

How Would You Like to Be Paid?

- SwapPoints / Cash
- SwapPoints only
- Cash only

[What are SwapPoints?](#)

[How do I get paid?](#)

Set a Price

10 SwapPoints

[Pricing Guidelines](#)

\$8.00 Cash

[Add to my list](#)

Historic pricing data for this item

Condition	Number of Listings	Range (Low-High)		Average Price	
		SwapPoints	Cash	SwapPoints	Cash
Unopened	4	15-20	\$11.95 - \$13.99	17.87	\$12.65
Excellent	7	8-15	\$8.00 - \$8.00	10.43	\$8.00
Good	0	0-0	\$0.00 - \$0.00	0.00	\$0.00
Fair	0	0-0	\$0.00 - \$0.00	0.00	\$0.00

FIGURE 9

MR SWAP COM

Home Music Movies Games My Cart My Account My Stuff Help Log off

Welcome Chester  (37), you have 204 SwapPoints™ and \$ 71.06 available

Swap or Sell Your Stuff

Browse Pre-Owned
Music
 Rock/Pop, Hip-Hop/Rap,
 Alternative/Indie, and more...

Movies

Action/Adventure, Drama, Horror, and more...

Games

Adventure, Shooter, Strategy, and more...

Search All Listings

Music	Name <input type="text" value="John Doe"/>
Artist <input type="text"/>	Address <input type="text" value="123 Main Street"/>
go	Apt 1
Movies	City <input type="text" value="Anytown"/>
Title <input type="text"/> ALL <input type="button" value="go"/>	State <input type="text" value="CA"/> ZIP Code <input type="text" value="12345"/>
Games	
All platforms <input type="text"/>	
go	

Swap Checkout Secure Page

Type	Description	Condition	Price in SwapPoints 	Price in Cash
GAME	Arthur's Reading Games on Hybrid Windows/Mac	Good	8 	N/A
			SwapPoints	8
			Shipping & Handling	\$ 5.99
			Cash Credit	-\$ 5.99
			Amount Due	\$ 0.00

Shipping and Billing Information

Shipping Address

You can ship this to yourself, or to a friend!

Billing Address

This address must match the billing address for the credit or debit card you are using for this swap.

Name <input type="text" value="John Doe"/>
Address <input type="text" value="123 Main Street"/>
Apt 1
City <input type="text" value="Anytown"/>
State <input type="text" value="CA"/> ZIP Code <input type="text" value="12345"/>

Payment Information

Your charges will be deducted from your existing credit.

When your swap request is accepted, postage-paid, pre-addressed mailer will be sent to retrieve your item(s).

Complete Swap!

[My Stuff](#) | [Edit My Profile](#) | [My Account](#)
[About MrSwap.com](#) | [User Agreement](#) | [Guarantee](#) | [Payment Options](#) | [Privacy Policy](#) | [Copyright](#) | [Help](#) |
[Contact Us](#)

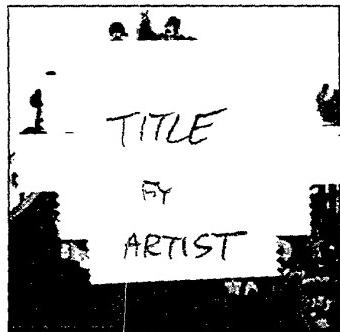
FIGURE 10



Home Music Movies Games My Cart My Account My Stuff Help

Welcome Chester ★ (37), you have 188 SwapPoints™ and \$ 55.09 available [Log off](#)

Add Item: ALBUM TITLE (by ARTIST)



Condition

- Unopened - New, still in the shrink-wrap
- Excellent - Like new, but opened
- Good - No problems, shows normal wear and tear
- Fair - Playable, with minor problem (describe below)



[MrSwap Policy](#) prohibits the listing of copies, CD-Rs or similar duplicated items.

Comment (optional)

How Would You Like to Be Paid?

- SwapPoints / [What are SwapPoints?](#)
- SwapPoints only
- Cash only [How do I get paid?](#)

Set a Price

SwapPoints [Pricing Guidelines](#)
 Cash

[Add to my stuff](#)

Historic pricing data for this item

Condition	Number of Listings	Range (Low-High) SwapPoints	Average Price SwapPoints	Cash
Unopened	0	0-0	\$0.00 - \$0.00	0.00
Excellent	3	5-7	\$0.00 - \$0.00	6.33
Good	0	0-0	\$0.00 - \$0.00	0.00
Fair	0	0-0	\$0.00 - \$0.00	0.00

MrSwap Pricing Guidelines

- A SwapPoint is approximately equal to \$1.00.
- Used items generally cost up to half of what they cost new.
 - CDs average 6 SwapPoints.
 - Movies average 10 SwapPoints.

FIGURE 11

MRSWAP.COM

Home Music Movies Games My Cart My Account My Stuff Help

Welcome Chester ★ (37) , you have 204 SwapPoints™ and \$ 71.06 available [Log off](#)

**Swap or Sell
Your Stuff**

Browse Pre-Owned
Music
Rock/Pop, Hip-Hop/Rap, Alternative/Indie, and more...

Movies

Action/Adventure, Drama, Horror, and more...

Games

Adventure, Shooter, Strategy, and more...

Search All Listings

Music	<input type="button" value="Artist"/>	<input type="button" value="go"/>
Movies	<input type="button" value="Title"/> ALL	<input type="button" value="go"/>
Games	All platforms	<input type="button" value="go"/>

Swap Request

[Delete](#) [Type](#) [Item](#)

GAME Arthur's Reading Games on Hybrid Windows/Mac

From Member: angelkisses

Condition	Price in SwapPoints	Price in Cash
Good	80	N/A

SwapPoints 8

Shipping & Handling \$ 5.99

Total Cost to You \$ 5.99

[Proceed to Checkout](#)

Choose another item from this member and get a better deal on shipping & handling

Type	Item	Condition	Price in SwapPoints	or	Price in Cash
MUSIC	Wide Open Spaces by Dixie Chicks	Good	80		N/A
MUSIC	The Right Place by Bryan White	Good	40		N/A
GAME	Arthur's Birthday on Hybrid Windows/Mac	Excellent	180		N/A
VIDEO	Bride of Chucky on VHS	Fair	80		N/A
VIDEO	A Thin Line Between Love and Hate on VHS	Fair	100		N/A

[My Stuff](#) | [Edit My Profile](#) | [My Account](#)

[About MrSwap.com](#) | [User Agreement](#) | [Guarantee](#) | [Payment Options](#) | [Privacy Policy](#) | [Copyright](#) | [Help](#) | [Contact Us](#)

FIGURE 12

<http://www.mrswap.com/ControllerServlet?category=GAME&Action=swap&swapId=G47990> 1/12/01

Lucy Radcliffe

From: MrSwap@mrswap.com
Sent: Friday, November 03, 2000 1:19 PM
To: lradcliffe@mrswap.com
Subject: MrSwap Member Wants Your Stuff Log on to Accept

Dear Lunar,

Congratulations! One of our members wants your stuff.

Please log on to to your member account at <http://www.MrSwap.com> to accept this swap. When you accept it, we will send you a postage-paid, pre-addressed mailer. It couldn't be easier!

Your Swap Details:

Item(s) Ordered:
'All Their Best by Fun Factory'

SwapPoints for You: 5

Date Requested: 11/3/2000

Swap Partner: crystal25

Swap Number: 5136-3497-3286-3257-03

If you have any questions concerning your swap, please contact us at support@MrSwap.com. Simply forward this email or provide your Swap Number (5136-3497-3286-3257-03) for reference.

Thank you for using MrSwap.com and happy swapping!
MrSwap

MrSwap.com

Buy it New and Get a Free Swap!
Get 7 Free SwapPoints with every order of new products. That's enough to swap for more stuff!
http://www.mrswap.com/buy_help.jsp#freetpts

FIGURE 13